



# Annual Report

2016 | 2017



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## MESSAGE FROM THE CHAIR

In 2016-17 the Toronto Foundation for Student Success continued to support students in need and I am proud to say that we are home to a set of innovative programs that are producing tangible results in our communities. These include the **beyond 3:30** after school program, the Sprott Asset Management Gift of Sight and Sound program, Paediatric Clinics and our Emergency Fund. As well, with the help of our partners, Student Nutrition Programs, our core focus, continued to grow.

During the 2016-17 school year we were able to support 203,000 meals per day in 822 Student Nutrition Programs. This enabled children and youth to start their school days ready and able to learn. As well, in October, we hosted the 11th annual Feed Tomorrow week to raise awareness about child hunger in Toronto and to raise funds for student nutrition. Through our Gift of Sight and Sound program we were able to serve over 17,000 children and provide, free of charge, over 2,000 pairs of glasses to those who needed them.

Our **beyond 3:30** after-school programs operated in 18 schools this year and continued to provide safe and welcoming places for middle school students. In the programs, children were able to get nutritious snacks, homework help and to participate in sports activities and arts-based programs. We are very proud of these exceptional programs.

This year the Foundation again worked together with government ministries, agencies, corporations, non-profits and individuals to help nourish the bodies and minds of our most vulnerable students. These partners have enabled us to support Toronto's children and youth and we thank them for their generosity.

Personally, and on behalf of my fellow Board members, I want to recognize the outgoing Chair of the TFSS Board of Directors, Alice Eastman, whose continued service to our organization and commitment to supporting children in our city, is deeply appreciated.

Finally, I would like to thank my fellow Board members, TFSS staff and the many volunteers for their commitment and dedication to the Foundation.

Cam Jackson  
Chair, TFSS Board of Directors

# PROGRAMS

## NUTRITION

The Toronto Foundation for Student Success (TFSS) is proud to be one of 14 Provincial Lead Agencies across Ontario. We are also proud to be part of Student Nutrition Ontario – Toronto (SNO-Toronto), a collaborative partnership that works together to support Student Nutrition Programs in Toronto. Over the past 18 years the SNO-Toronto has successfully grown Student Nutrition Programs from serving 11,000 meals to more than 203,000 every day. TFSS now administers provincial and municipal funding for 822 nutrition programs.

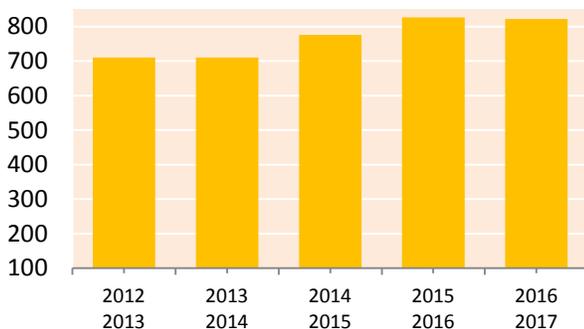
SNO-Toronto is comprised of Toronto Foundation for Student Success (TFSS), Toronto Public Health (TPH), Toronto District School Board (TDSB), Angel Foundation for Learning (AFL), Toronto Catholic District School Board (TCDSB), and community partner FoodShare.

Since 1998, the number of nutrition programs and students participating has grown astronomically. During the 2016 / 2017 school year alone, over 30 million meals and snacks were served.

Nutrition programs are community based. A local program advisory committee consisting of school administrators, teachers, parents, grandparents and other community volunteers oversee the operation of the program from menu planning to bookkeeping. Programs are predominantly run by volunteers, providing over 200,000 volunteer hours during a school year.

In 2016 / 2017, major financial support for nutrition programs came from the following sources: the Province of Ontario – Ministry of Children and Youth Services, the City of Toronto and community members (parents, corporate/business community and foundations).

### Programs run in Toronto



## OUR CHALLENGE

With the support and caring of our many partners, funders, donors and volunteers, nutrition programs in the City of Toronto are successful and thriving – and a model for other communities nationwide.

### Estimated cost of Exemplary Programs \$ 45 Million

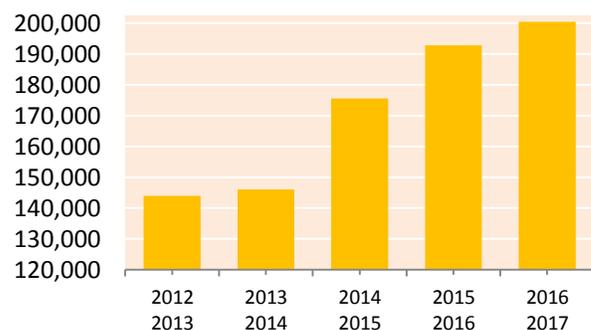


However, there is still a significant gap between the cost of running exemplary programs with full portion sizes from all of the recommended food groups and the funding available. Programs often cannot afford to serve full portions, particularly of the more expensive foods such as dairy products and fresh fruit. Programs “make do” by making nutritional compromises.

For the 2016 / 2017 school year the estimated cost (including food and labour) of operating programs was \$45 million. The total of all financial resources (grants and donations) was just over \$15 million – a \$30 million shortfall! The task ahead for the TFSS and its partners is to work towards closing this funding gap.

The current levels of funding do not allow for the operation of exemplary programs. In order to meet the growing demand in their communities, until this deficiency is addressed, programs will continue to make nutritional compromises.

### Students fed in Toronto



## SPROTT ASSETT MANAGEMENT GIFT OF SIGHT AND SOUND

### Helping Children See and Hear the World Clearly

Sprott Asset Management Gift of Sight and Sound program serves children in Toronto's most "at-risk" communities in TDSB schools by providing:

- free vision and hearing checks;
- follow-up optometry clinics;
- free glasses when required;
- tracking of the immediate results of these screenings and optometrist appointments.

Our partnership with Clearly – Clearly.ca – means that children are provided with free glasses. In the 2016 / 2017 school year, 17,311 students received free vision checks and 1,920 received free glasses.

Of the 17,311 students assessed, 4,721 (27%) were referred to one of eight school-based Optometry Clinics. Of the referrals, 2,883 attended their clinic appointment, where 1,920 (67%) of them received free glasses. Of those seen at the Optometry Clinics, 113 (4%) could not produce a valid health card.



International Medical Graduates (IMGs) are hired as vision screeners which provides these new Canadians with the opportunity to work in their professional field while pursuing provincial certification. The IMGs are also able to respond to the cultural and language needs of students. This program helps address the fact that academic and social success are difficult to achieve if a child cannot hear or see clearly.

### The Impact

*"Thank you for the glasses. I feel much better, as before I had headaches and my eyes were hurting. I really like my glasses."*

*– Rahim, 3<sup>rd</sup> Grade*

*"I would like to say thank you for the glasses that you gave me for free. I wish that I could have paid, but I am thankful for the glasses."*

*– Jamie, 10<sup>th</sup> Grade*



*"Thank you for the glasses. I'm really doing better in class and I can see what the teacher is writing on the board. My glasses are helping me read better and have been such a great thing!"*

*-Maria, 5<sup>th</sup> Grade*

*"I needed glasses. Thank you for checking my eyes. It really helped me when I got them. I can see what I am writing."*

*–Ariel, 3<sup>rd</sup> Grade*





## beyond 3:30

### A Safe Place After School

Founded in 2009, **beyond 3:30** is a leading after-school program that runs in 18 middle schools in high priority neighbourhoods in Toronto. The program provides students with academic support, meals and nutrition education and opportunities to build their social and physical skills.

Over 1,200 students registered for the program this year. Student participants in **beyond 3:30** have access to a wide range of activities and opportunities, including a Junior Chef's club, homework help and academic support, sports, arts and crafts, and the performing arts. Physical fitness and good nutrition are key elements to **beyond 3:30**. Participants in 2016 / 2017 engaged in 60 minutes of physical activity every day.

Surveys of student participants have shown, in consecutive years, that **beyond 3:30** has led to improvements in academic performance, physical health, social and emotional well-being, engagement in school, and behaviour at home and in the classroom.



Parents and academic staff, according to the survey, observed marked improvements in student behaviour, attendance and emotional health.

We were able to have at least one teacher-trained staff member at each site every afternoon to help with homework and academic support. Over 59% of **beyond 3:30** students improved their school grades in the 2014 / 2015 school year and 84% said they had better study habits.

A research study conducted by TDSB research, with funding from the Ministry of Education, indicates that participation in **beyond 3:30** affects grades, behaviour and graduation rates. The 4-year evaluation

shows that **beyond 3:30** had multiple immediate and lifelong benefits for students.

Tracking the early **beyond 3:30** cohort through to high school demonstrates that the program not only helped them improve their academic performance and transition into high school, it also led many of them to develop into healthier, stronger, and more caring individuals who became more resilient and able to overcome life challenges.

At the same time, its positive ripple effects on school communities, families, and neighbourhoods speak to its long-term and sociocultural impacts. In short, **beyond 3:30** can be seen as a cost-effective investment that could yield immediate, long-lasting, as well as far-reaching benefits for inner-city adolescents and people around them.



### The Impact

*"I love the food and I get to see my friends and finish my work. If the program wasn't here, I wouldn't be who I am today". - Participant*

*"I'm really proud of being able to cook more stuff. I haven't been here that long, but I heard I can get my babysitting certificate too. I really want to get that and so do my parents so that I can get a job during the summer." - Participant*

*"I love the food, the staff and the activities. Most of us have been coming here since grade 6, so it feels like a second home". - Participant*



## EMERGENCY FUND

### Unique Problems Require Unique Solutions

On a daily basis, the TDSB opens its doors to almost 250,000 students. Many students face unique challenges at school because of poverty at home. They do not have warm coats, hats and boots or they lack food and other essentials. TFSS established the Emergency Fund to provide direct support to students with urgent and unique needs. Any principal, teacher or professional support services staff member can apply for up to \$500 on behalf of a student in need.

The majority of requests are for clothing and footwear, followed by requests for funds to buy food. The needs addressed through the Emergency Fund are as varied as the children we serve.

All grants from this program are made possible by direct donations. When funds are expended, the grant process halts until additional dollars are raised.



### The Impact

*“My grade 4 student and her family recently experienced a fire in their apartment. They lost everything. Absolutely everything. They are currently living in a shelter until they can find something more permanent. Because of the Emergency Fund, we were able to purchase her new clothing, shoes and some food for lunch (which I keep for her at school). This fund helped so much during such a terrible time.” - Elementary School Principal*

*“One of our students lives alone with her siblings, since the death of her father this past June. The family is living on an extremely low income and meeting their basic needs is difficult. The money provided by this fund was not only practically essential (spent on food and clothing), it was also a great emotional support, allowing our hard working student and her siblings to know that people in the community care about them. So, thank you very much for this support!” – High School Guidance Counselor*

## MODEL SCHOOLS PAEDIATRIC HEALTH INITIATIVE

### Care in the Place Students Trust the Most

The Model Schools Paediatric Health Initiative (MSPHI) Clinics currently exist in five schools and other feeder schools providing services to more than 60 schools with medical partner organizations. The Toronto Foundation for Student Success and the Toronto District School Board work in a collaborative partnership to bring clinical health care services into priority school communities. Since their inception in 2010, MSPHI Clinics have had over 15,000 families register at the clinics, and over 6,400 appointments have been scheduled.

Of note, almost 4,800 of these appointments have been for preschool to grade three students, 1,400 of which were Junior Kindergarten and Senior Kindergarten children. The presenting issues of learning difficulties, behavioural issues, developmental issues and mental health issues have counted for over 1,200 of the 4,500 appointments.



# FUNDRAISING AND AWARENESS



## FEED TOMORROW WEEK

Toronto City Council officially proclaimed the week of October 17, 2016 as **Feed Tomorrow** week in support of Student Nutrition Programs and dedicated this week to feeding Toronto's hungry students and nourishing hungry minds. This week-long awareness and fundraising campaign, launched in 2005, saw student volunteers, educators, TFSS supporters, politicians, and celebrity chefs working together in support of Toronto's vulnerable children.

The week kicked off with Dinner for 2 = Breakfast for 100 fundraiser. Certificates for gourmet dinners for two at Buca, Café Belong, Lee and other great Toronto restaurants, were sold online. The generous contributions from donors meant that for every dinner for two sold, 100 children were nourished.



On day two, ACE Bakery delivered 6-foot baguettes to all 18 **beyond 3:30** after-school program sites where students went to work with bakery staff preparing amazing sandwiches. Although it seemed a shame to mess with the final products, hunger eventually took over and the giant snacks were enjoyed by all! This is the fourth year that ACE Bakery staff gave generously of their time and effort to support us and every year we are astounded by their commitment to the students at **beyond 3:30**.

On the third day and back by popular demand, a group of VIP donors, chefs and nutrition enthusiasts boarded a yellow school bus, student style, to visit two Student Nutrition Programs in action. Guests met with community volunteers and children and learned first-hand about the need these programs address. A special treat was the attendance of the Honourable Michael Coteau, Minister of Children and Youth Services and Minister Responsible for Anti-Racism. The Minister not only highlighted the importance of

Student Nutrition Programs, but also spoke about his continued commitment to support Ontario's children



A staple activity of the week is the "TTC Take Over" where student and adult volunteers are in subway stations handing out information postcards and accepting donations from commuters.

The week ended with our annual "Wrap Up with Rice" event at the PC Cooking School at Maple Leaf Gardens, where three teams of **beyond 3:30** after-school program students made tasty and nutritious meals central around rice, and competed for \$1,000 for their schools nutrition programs. A panel of guest judges, including celebrity chef Brad Long, selected D.A. Morrison as the winner. As part of the prize, D.A. Morrison was treated to lunch at Chef Brad Long's famous restaurant Café Belong.



**Thank you Toronto and our enthusiastic student and staff volunteers!**

## RED NOSE CAMPAIGN

Sometimes, seeing red is a good thing! That was the case in December with the Toronto Foundation for Student Success' Red Nose Campaign. Flashing red noses were sold throughout TDSB schools. All proceeds went to TFSS general funds. In just over three weeks, more than \$21,000 was raised to help TDSB students in need. We couldn't have had the success we did without the support from TDSB staff and students!



## VIRTUAL APPLE DRIVE

This school year marked our second annual Virtual Apple Drive, an initiative to raise awareness and funds for our Student Nutrition Programs. The cost of fresh fruit and vegetables keeps increasing and Student Nutrition Programs that serve hungry students need our help. In just one week of running our campaign, we raised over \$3,000 thanks to the involvement and participation of many TDSB schools and also our very own *beyond 3:30* program sites!



## TDSB / TFSS Day at the TORONTO MARLIES

Over 6,500 students from more than 85 schools cheered on the Toronto Marlies for the 8<sup>th</sup> annual TDSB / TFSS Day at the Marlies. Together we raised \$20,000 to help provide food, medical care, emergency funds and after-school programs for TDSB students in need. The ultimate highlight was the amazing comeback the Marlies made, winning the game 3 - 2 in overtime!





## MISSION

The Toronto Foundation for Student Success helps students succeed.

We help feed students, addressing issues of poverty, hunger, and poor nutrition, and their effect on education.

We continually search for new ways to help children overcome barriers to success in school.

We work to provide safe, inclusive environments in which children may thrive.

We are advocates for children, acting on their behalf.

## VISION

The Foundation will identify and initiate programs to deal with the hunger, poverty and violence experienced by our students.

The Foundation will act as an advocate for students.

We will work in partnership to bring together the resources, energy and enthusiasm of the federal, provincial and municipal governments, the Toronto District School Board, education workers (teachers, school staff), families, concerned corporations, other NGOs, private individuals and the many diverse communities within Toronto.

The goal of the Toronto Foundation for Student Success is to help enable all students to reach high levels of achievement and acquire the knowledge, skills and values they need to become responsible members of society.



# FINANCIAL SUMMARY

## REVENUE

	<i>2015 / 16</i>	<i>2016 / 17</i>
Grants.....	\$15,934,676	17,583,434
Donations & Fundraising.....	\$5,096,713	4,727,805
Interest / Investment.....	\$88,721	154,423
	<hr/>	
	<b>\$21,120,110</b>	<b>22,465,662</b>

## EXPENSES

Charitable Program Disbursements.....	\$20,234,112	21,733,130
Fundraising & Outreach.....	\$439,045	576,552
Administration.....	\$488,233	529,084
	<hr/>	
	<b>\$21,161,390</b>	<b>22,838,766</b>

## SUMMARY

Fund Balance - Beginning of Year .....	\$1,412,280	1,371,000
Excess of Revenue Over Expenses.....	\$(41,280)	(373,104)
Fund Balance – End of Year .....	\$1,371,000	977,896

\*For the fiscal year ending July 31, 2017



## MAJOR FUNDERS



# MAJOR DONORS

## INDIVIDUALS

Lavell & Frank Baldock  
Fatima Bregman  
Anita Bruinsma  
William Chan  
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Christopher Kemp  
William Kwan

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Martha Mariapen  
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Lauren Stewart  
Emir Tahirovic  
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Linda Young  
Sherry Young

## ORGANIZATIONS

ACE Bakery  
Blessings in a Backpack  
Breakfast Club of Canada  
Breakfast for Learning  
Cadillac Fairview Corporation Ltd  
Clearly.ca  
Delta Bingo St Clair  
East York Rotary Club  
Egg Farmers of Ontario  
Faye Clack Communications  
Forest Hill Lions Club  
George Weston Ltd  
Halstead Hospitality  
J.S. Cheng & Partners  
Kathy McLachlan Group Realty  
Keller William Advantage Realty  
Kiwanis Club of Toronto  
KPMG Management Service LLP  
LUX 9 Inc.  
Maple Leaf Sports and Entertainment

Mazon Canada  
Meridian Credit Union Ltd.  
Mortgage Gate Corporation  
Muslim Welfare Centre  
Nationwide Appraisal Services Inc.  
Penguin Investments  
Retired Teachers of Ontario, District 24  
RE/MAX Hallmark Realty Ltd.  
Rotary Club of Toronto – Forest Hill  
Saputo Inc.  
Scotiabank Commercial Banking  
Show Kids You Care  
Sprott Asset Management  
State Street  
Toronto School Administrators Association  
VC Reefer Inc.  
Whole Foods  
York Lions Club

## FOUNDATIONS

Aqueduct Foundation  
Beth Malcolm Family Fund at Toronto  
Foundation  
Cavelti Family Foundation at Toronto  
Foundation  
CIBC Children's Foundation  
Charities Aid Foundation  
Embly Park Foundation  
Essilor Vision Foundation  
Estate of William Guy Walton

Goldie Feldman Foundation at Toronto  
Foundation  
Hadden Family Foundation  
Helen McCrea Peacock Foundation at  
Toronto Foundation  
Jays Care Foundation  
Kavelman-Fonn Foundation  
Ontario Grocery Foundation  
Ontario REALTORS Care Foundation

President's Choice Children's Charities  
RBC Foundation  
Salesforce Foundation  
Sheila Kirpalani Foundation at Toronto  
Foundation  
Team TELUS Cares  
Thousand and One Club Charitable Trust  
Toronto Educational Opportunities Fund  
Toronto Foundation  
Youth and Education Fund



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*SVP, Customer Experience & Distribution Strategy*  
Scotiabank

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*Toronto District School Board*

**\*Trustees Pilkey, Stiles and Wong appointed December 1, 2016**

**\*\*Christopher Usih replaced Karen Falconer September 20, 2016**

## Honourary Advisors

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